

SPRING
SALE

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Mementos
VOLUME 11

H A M M O N D S

THE FITTED FURNITURE COMPANY



Winner of 2019 Houzz Award

SPRING SALE

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Preface

The days are stretching longer and the sun is shining a little brighter in the sky. As daffodil shoots rise up out of the thawing soil, enchanting blossoms begin to bloom along the branches of the trees. Colour is coming back to our gardens and with it we are feeling the fresh welcome of spring. A time for renewed life and a revitalised feeling that we incorporate through the home.

In this edition, Moments 11, we divulge décor ideas and design inspiration from real customer's homes, our own latest imagery and our newest launched showroom. From kitchen to bedroom fitted furniture, walk through to see storage solutions to keep life feeling organised and the variety and beauty of our

collections. See this and so much more, with the latest styling to match the mood and character of the furniture.

Discover our sale now on! This spring, get up to £600 free interior storage plus an extra 20% off selected finishes. Enjoy more storage to fill your wardrobe interiors; for your living room, bedroom or even the nook under the stairs. Indulge in shoe racks, trouser rails or double hanging so you can store more of your clothes and accessories.

We hope you enjoy this volume of Moments and feel inspired for spring. For more inspiration like this, why not take a look at our blogs and real room articles packed full of home décor tips, seasonal recipes and more.



06

INSIDE THE HOME OF A FAMOUS INSTABLOGGER

We met with home stylist and instablogger Claire to see how she styles her Hammonds bedrooms.



12

THE NEW BRISTOL SHOWROOM

Explore the beautiful new collections inside our new showroom at Bristol within Park Furnishers.



16

EASTER CUPCAKES

Take a little time to indulge in this fun, chocolate treat this Easter.

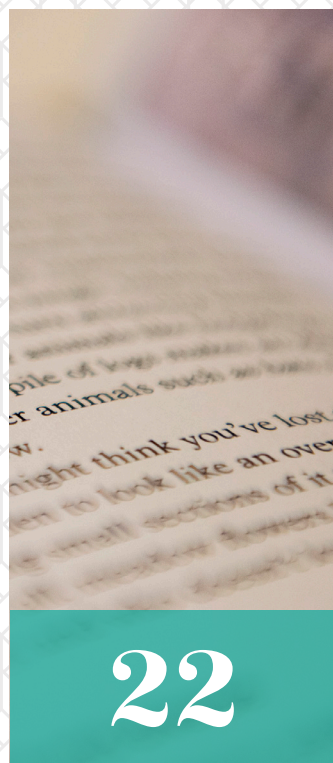
RIALTO CURVED IN ODESSA OAK

A country cottage feel created from a muted palette inspired by nature.



BOOK CLUB

Stack your bookshelf with these top reads to enjoy this spring.



A SHAKER KITCHEN CREATED FOR SOCIAL LIVING

This family kitchen with unique features was designed to fit perfectly within a home extension.



FALLEN OUT OF LOVE WITH YOUR HOME? BRING BACK THAT LOVING FEELING

Jules Langford, professional declutterer takes on the role of Agony Aunt this spring to help you fall back in love with your home.



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WE MET WITH HOME STYLIST AND INSTABLOGGER CLAIRE TO SEE HOW SHE STYLES HER HAMMONDS BEDROOMS.

Now with over 194k followers on instagram @myfirsthomebyclaire is a thriving inspirational social hub going from strength >>

Inside the Home of a Famous Instablogger

@myfirsthomebyclaire





to strength, showcasing her home interior decor. Within her guest bedroom she has fitted sliding wardrobes in the Vigo collection in Mid Walnut finish, with matching bedside cabinets and a five drawer chest. In her guest bedroom she chose painted Harpsden in White with two bedside cabinets and a five drawer chest. Each room has a very different look yet both resonate the same classic feel with a welcoming and neutral base. We were welcomed in to see the furniture within her instafamous home and asked her some questions about the ranges she has and how she has styled alongside them.

Can you tell me what you love about the Vigo range in Mid Walnut in your master bedroom and how you've styled this?

"I like that it is traditional and classic. I really like that tone, we seemed to see lots of dark woods but this is a bit different and lighter. I've styled it with natural colours such as beige and stone. I believe it's warming but also light and airy, it's very calming as a bedroom."



What do you like about the sliding wardrobes?

"I find the sliding doors easier because you can get things in and out better as the doors glide out of the way. Also as the doors don't open out you can have other furniture closer to it. With floor to ceiling fitted wardrobes I find there's loads of storage, we have a top shelf which is great for bulkier items and a longer hanging rail for everyday items."





Can you tell me why you chose the Harpsden range for your guest bedroom and how you have styled this room?

“I began with a grey theme in the room so I wanted something to contrast in there which is why I went for White. With the Harpsden grain of the wood it looks timeless, classic and something a bit different to what we have in the other room. With this grey neutral palette and white furniture I can change the colour quite easily and adapt it. I've added splashes of pink and purple in there. It's a bit more modern in the guest room, a bit more glam but still inviting. I really like the tea trays; they're handy, not just for a cup of tea but also jewellery on there ready for the next morning.”





Life Is Better With Storage

WE GIVE YOU MORE THIS SPRING.

At Hammonds, we're dedicated to ensuring your new fitted furniture not only looks beautiful but makes the most of every inch of space available. Our premium storage comes with sturdy top, back and sides, creating fully enclosed units to provide ultimate protection for your clothes. From there, select from our vast collection of flexible, smart storage solutions.

Take advantage of tall

ceilings with top and bottom double hanging or with a counter balance extendable hanging rail, with a nifty handle to lever to a comfortable height. Or, choose top boxes to tuck away items for long term storage, like suitcases. No need to dig deep into the wardrobe to reach for items, easily locate and let your shoes air with our soft gliding pull out shoe racks. Take care of your clothes and give your

trousers that just pressed look every time with pull out trouser rails; evenly spaced apart racks to reduce creases.

These options are just a few of the collection of innovative designs we have available with your furniture selection. Why not take a closer look and discover so much more, from jewellery trays to cosmetic units, tea trays to tie racks. Visit our website or speak to one of our designers about your storage needs.

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THE FITTED FURNITURE COMPANY

£6000

FREE

WARDROBE INTERIORS*

*When you spend over £2,500 on fitted furniture.

AN
EXTRA

20% OFF

Selected finishes

Hammonds-uk.com



EXPLORE THE BEAUTIFUL NEW COLLECTIONS
INSIDE OUR NEW SHOWROOM AT BRISTOL
WITHIN PARK FURNISHERS.

The New Bristol Showroom

Lots of different headboard options

The captivating city of Bristol is iconic and well known for its spectacular Clifton Suspension Bridge, hot air balloons and its

rich culture and history. We were excited to begin a new partnership within Park Furnishers, recently acquired by Leekes, >>

fitting a new Hammonds showroom within the department store. Now boasting 8 new furniture displays in a variety of styles from contemporary to classic and easy living, discover the stunning new collections.

We found out more about the new showroom from Store Manager, Alan Duggan. Discover his thoughts and what the Store Demonstrators believe the new displays provide to the area and shoppers within Park Furnishers.

What ranges are now available to view within the new showroom?

“In the contemporary ranges we have the Elkin in a Cashmere gloss, Vigo in Light Pine with a bronze mirror door front and this is paired with Vigo Sliding with a Bronze Matte finish. In our classic, more traditional inspired ranges we have Croft in Dove Grey and Willesley. For something a little more relaxed and versatile, known as our Easy Living collections we have Avon with a curved edge door and our veneer Willoughby with a real wood look and feel.”

How are the variety of styles and storage solutions displayed within the showroom?

“The new displays in the showroom have given a modern and contemporary style with beautiful and sleek colours. For example, the interiors within Croft in Dove Grey features a counterbalance rail, internal drawers and top shelves which are designed to maximise storage options for our customers. Bespoke designed Vigo in Light Pine has an island with mirrored drawers and upholstered top seat pads to add that extra dimension with the bonus of extra storage and a place to help dress.”



How do you feel the styling adds to the collections?

“Styling has added that layer of sophistication to the room sets with modern styles and colours. It makes it feel more homely as you walk around the showroom, bringing inspiration to how a customer might style their bedrooms, office or living room.”

How does the new sample area help customers?

“The sample area has given our customers a clearer idea of all the colours available in each range helping them to visualise what they may need during the design process. It helps them find the best options and solutions for their own rooms.”

What else does Park Furnishers offer shoppers?

“Park Furnishers is Bristol’s largest furniture store and has a fantastic vibe. All furniture needs can be catered for in-store with very knowledgeable staff. A self-service station where customers can make their own tea, coffee or hot chocolate is available on the first floor with the added bonus of a free biscuit too!”

Our new showroom within Park Furnishers is located just a 5 minute drive and 20 minute bus route away from Bristol City Centre. Easy to access and with plenty of free parking for Park Furnishers shoppers, our showroom demonstrators can’t wait to welcome you and show you around.



SHOWROOM LOCATION

Within Park Furnishers,
Willway Street,
Bristol,
BS3 4AZ

0117 336 4886

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Easter Cupcakes

TAKE A LITTLE TIME TO INDULGE IN THIS FUN, CHOCOLATE TREAT THIS EASTER.

These cupcakes might take a little longer to create with the extra flourishes of decoration but they'll be sure to wow any guests and get them in the seasonal mood for Easter.

Ingredients

For the cupcakes

- 110g/4oz butter or margarine, softened at room temperature
 - 110g/4oz caster sugar
- 2 free-range eggs, lightly beaten
 - 1 tsp vanilla extract
- 110g/4oz self-raising flour
 - 1-2 tbsp milk

For the buttercream icing

- 140g/5oz butter, softened
 - 280g/10oz icing sugar
 - 1-2 tbsp milk
- 85g/3oz of dark chocolate

For the icing chicks

- 70g ready to roll icing
- Yellow food colouring
- Red food colouring



Recipe source: BBC Food



Method

1. Preheat the oven to 180C/350F/Gas 4 and line a 12-hole muffin tin with paper cases.
2. Cream the butter and sugar together in a bowl until pale. Beat in the eggs a little at a time and stir in the vanilla extract.
3. Fold in the flour using a large metal spoon, adding a little milk until the mixture is of a dropping consistency. Spoon the mixture into the paper cases until they are half full.
4. Bake in the oven for 10-15 minutes, or until golden-brown on top and a skewer inserted into one of the cakes comes out clean. Set aside to cool for 10 minutes, then remove from the tin and cool on a wire rack.
5. For the buttercream icing, beat the butter in a large bowl until soft. Add half the icing sugar and beat until smooth. Then add the remaining icing sugar with one tablespoon of the milk, adding more milk if necessary, until the mixture is smooth and creamy.
6. Divide the buttercream mixture in half. Melt the chocolate in a microwavable bowl on high for 20 seconds, stirring it and repeating each time until smooth. Add the melted chocolate to one half of the buttercream and mix until combined.
7. Spoon the plain icing into a piping bag with a 133 tip nozzle to get the stringy effect. Pipe the lighter coloured straw effect first onto the cupcake. Once this has set, spoon the chocolate icing in to another piping bag with a 133 tip nozzle. Using a circular motion pipe the nests.
8. For the chicks, place 50g of ready to roll icing in a bowl with a few drops of yellow. When mixing add another drop or two to get the desired yellow. Roll into balls to make the chick bodies. Mix the remaining icing with orange food colouring and tear apart to form a beak.

Rialto Curved

in Odessa Oak



A COUNTRY COTTAGE FEEL
CREATED FROM A MUTED
PALETTE INSPIRED
BY NATURE.



Delicately detailed furniture in a cool oak finish is paired alongside a soft muted palette to create a calm atmosphere perfect for relaxing. >>

The Rialto Curved range is aptly named for its gentle fluting and curved design. The wood effect of the Odessa Oak finish with a textured wood grain surface conveys a natural charm and beauty. Inspired by traditional style resembling a country cottage feel, this furniture has been paired with a distressed iron toned handle that draws out the darker tones in the wood effect.

The two sets of wardrobes mirror either side of the window and below with low level drawers and a seat creating a beautiful frame with lots of clever storage. Exclusive Hammonds designer fabric in Vienna Dove Grey is used in addition within this muted palette in multiple finishing touches throughout the room. The padded headboard, dressing table cube and bench seat pads are all handmade and upholstered alongside our



furniture factory. The sage wall tone and washed oak floor come together with the furniture beautifully, encompassing the calming colours of nature.

A matching dressing table, mirror and bedside cabinets with a handy tea tray for the morning cup of coffee were also designed into this room while clever storage solutions filled the wardrobe interiors. Soft close pull out shoe racks

display shoes spaciously so they are easy to find while double hanging rails makes the most of the space for short hanging items such as blouses and shirts.

The White Company waffle-textured matelassé cotton weave bedding adds a soft cosiness while drawing back to the old-fashioned roots that flow through in this room. Additional finishing touches that complement the look and feel of the bedroom include Laura Ashley light fittings in a matte white shade and blinds made with matching Hammonds Vienna Dove fabric that can be bought by the meter to use like this.

The room is purely a sanctuary, perfectly fit for springtime with fresh natural tones. Yet with a muted palette, the total look creates a calm atmosphere to relax and unwind with a great book before tucking into bed for the night.





Book Club

STACK YOUR BOOKSHELF WITH THESE TOP READS TO ENJOY THIS SPRING.

This season, jump into our most recommended books and discover beautifully told stories. Find a ray of spring sunshine to bask in while flicking between the pages of these top reads, whether fiction or non-fiction, these books won't disappoint.

For more inspiring reads and to leave your review, please visit our Book Club on our blog at www.hammonds-uk.com/blog.

The Binding – *Bridget Collins*

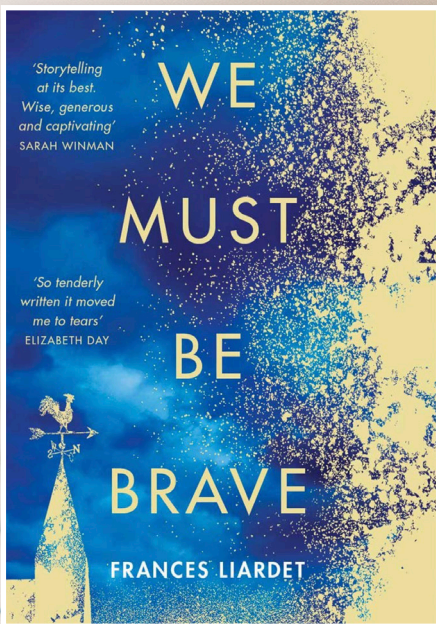
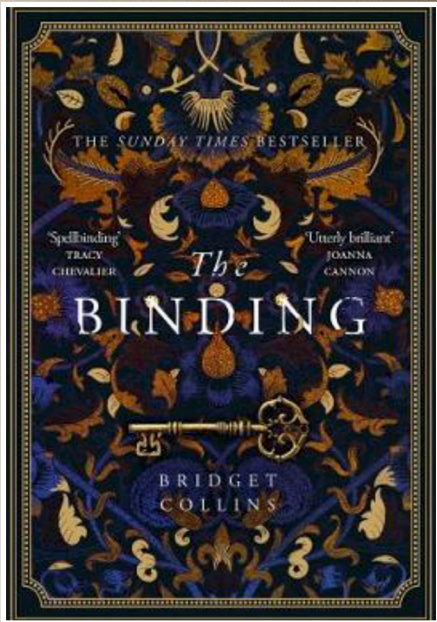
Emmett Farmer is working in the fields when a letter arrives summoning him to begin an apprenticeship. He will work for a Bookbinder, a vocation that arouses fear, superstition and prejudice - but one neither he nor his parents can afford to refuse. He will learn to hand-craft beautiful volumes, and within each he will capture something unique and extraordinary: a memory. If there's something you want to forget, he can help, storing it in a book for others to read. One day he discovers one book with his name on it. *The Binding* is a truly captivating story and thought-provoking. A beautiful mixture of fantasy, historical drama and romance all bound together in a read that will stay with you long after you've put down the book.

We Must Be Brave – *Frances Liardet*

As German bombs fall on Southampton in December, 1940, the city's residents flee to the surrounding villages. In Upton village, amid the chaos, newly-married Ellen Parr finds a little girl sleeping, at the back of an empty bus. Little Pamela, it seems, is entirely alone. Ellen has always believed she does not want children, but when she takes Pamela into her home the child unravels the past Ellen thought she had escaped and the future she and her husband Selwyn had dreamed for themselves. As the war rages on, love grows where it was least expected, surprising them all. When the end of fighting is in sight, the realisation that Pamela was never theirs to keep dawns on them. *We must be brave* is an emotional yet wonderful story of the power of love between families. It is a story of courage and kindness that will have you shedding a tear or two.

The Art of Coorie: How to Live Happy the Scottish Way – *Gabriella Bennett*

The Art Of Coorie explores what Coorie is and how it has nurtured the astonishing creativity that Scotland is famed for, despite an often harsh and unforgiving climate. Now used to describe how we want to feel and be, Coorie covers all aspects of enjoying life the Scottish way. *The Art of Coorie* showcases Scottish style, traditions, interiors and the outdoors - examining a unique heritage of hospitality, creativity and adventure. This is a wonderful book full of beautiful imagery to recapture the homely things in life through the eyes of Scottish lifestyle and traditions.





A Shaker Kitchen Created for Social Living



THIS FAMILY KITCHEN WITH UNIQUE FEATURES WAS DESIGNED TO FIT PERFECTLY WITHIN A HOME EXTENSION.

Mr and Mrs Krzeminski came to Hammonds looking for a kitchen to sit beautifully within their extension, making the >>

most of the awkward angles and creating a social space for the family to use.

“Where other kitchen companies saw difficulties, the Hammonds designer saw great potential in the space”.

Mr and Mrs Krzeminski loved the simplicity of the Croft range, having first seen the collection within the Hammonds kitchen brochure. From there, the couple visited the showroom and admired the quality and painted finish of the shaker style collection, knowing for certain it was the range for them. At the design visit, the couple told us how the Hammonds designer not only listened to the couple’s own ideas and thoughts on how they wanted to use the space but then added his own recommendations based on his expertise. They were delighted that the Hammonds designer was able to use just the extension drawings and imagine the space for the kitchen with



solely the plans to work off. The couple were eager for the kitchen design to flow through from the dining

room area to the kitchen. A Hammonds dresser with a teardrop shaped solid wood insert joined to the quartz worktop created a unique bar area for relaxing. Wall units on the other side additionally added storage and allowed the kitchen to flow.

Mrs Krzeminski chose her own brass handles to match her socket fixings and other features such as the Jim Lawrence Butler Pendant style lamp and Faber brushed brass extractor hood. This brass accent



flourished throughout the kitchen adds character alongside the painted Charcoal and Pebble Grey cabinetry. Styled with green foliage this open shaker style kitchen has a relaxing and uplifting atmosphere with lots of natural light.

Clever storage solutions such as magic corners and larder units made the most of the space for storage; giving pots, pans and glasses lots of room. Appliances from high quality suppliers including the Caple wine cooler and fitted Neff ovens were selected and incorporated into the design.

“We really appreciated the support of the project manager, as plans changed with our extension; the design of the kitchen was altered without a problem.”

During the fitting, Mr and Mrs Krzeminski were impressed with how well the fitters worked with the builders as the extension transitioned into the kitchen fitting.



“All in all, we couldn’t be more pleased. We knew that Hammonds were the right

company when the designer was as excited by the project as we were.”



Mrs Krzeminski

Fallen out of Love With Your Home? Bring Back That Loving Feeling

JULES LANGFORD, PROFESSIONAL
DECLUTTERER TAKES ON THE ROLE OF
AGONY AUNT THIS SPRING TO HELP YOU
FALL BACK IN LOVE WITH YOUR HOME.



Dear Agony Aunt

I think I may have fallen out of love with my home, and I don't know if it's them or me.

It used to be so good between us. Ours was a happy home and I'd spend the day at work dreaming of the moment I'd walk back through the door. It really was my pride and joy. But then it all started to go wrong. Things went stale, and the heart went out of it.

I don't know if it's me or the house, but I want to reignite the home fires. Please help. Yours, Unhappy Home Owner

Dear Unhappy Home Owner

It's heartbreaking when you and your home lose that loving feeling. The good news is that there is plenty you can do to bring it back. You just need to start showing your home some TLC. My tips below can help you bring the magic back.

Declutter It, Darling – No-one looks their best when they are buried under a bunch of old clothes, paperwork and electronics. It's not surprising you don't see your home the same way. Ditch the passion-killing piles of clutter coming between you. Then get up close and personal with your pad once more.

Little Niggles, Big Problem – Be honest, Unhappy Home Owner, have you been neglectful of your home's needs lately? It's not their fault if the tap drips, the door squeaks and the light in the bathroom flickers like the embers of dying love. This kind of constant irritation can take a real toll on your tenderest emotions, so get it sorted and get the glow back.

Colour Me Romantic – If you are feeling blue and want to liven things up between your walls, reach for the colour chart and bring your rooms to life with a new coat of paint. Whether you go for a racy shade of Radicchio or a dreamy hue of Dimse this is an excellent way to brighten up your relationship. Bring your fantasies to life, or at least to a feature wall.

Say It With Flowers – Flowers are the universal language of love, but when was the last time you bought a bouquet for your abode? And don't stop there. Pamper your palace with some sumptuous soft furnishings. Create a romantic atmosphere with scented reed diffusers. Or bring the sparkle back with a string of fairy lights.

Follow my tender-loving tips and soon you will be falling in love with your home all over again. Best wishes for the future, Agony Aunt



For more decluttering advice, visit Jules' website www.clutteredtocleared.co.uk

Next time...

Moments

VOLUME 12

We hope you enjoyed this edition of Moments, feeling springtime envelop you and with inspiration for your home and for the season. Perhaps you feel inspired to bake an Easter treat or perhaps you now know the perfect furniture and palette for your bedroom. In the next edition we'll be creeping towards the summer and things will surely have a sense of vibrant warmth

and colour. We'll bring you articles perfect for the season along with more real room photography from customer's homes and the latest news from Hammonds. If you liked this edition, follow us on social media to keep up to date with our activities. We'd love to see your very own moments, please hashtag **#hammondsmoments** and we'll repost as many as we can.



We'd love you to follow our journey online.



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The dream is closer than you think...

YOU CAN GET CLOSER TO YOUR IDEAL HOME STORAGE SOLUTIONS AT OVER 90 HAMMONDS SHOWROOMS ACROSS THE UK.

Abingdon

Basildon

Bilston - within Leekes Department Store

Bolton - within Furniture Village

Boston - within Downtown

Bristol - within Furniture Village

Bristol - within Park Furnishers

Bristol - within NEXT

Bromley

Bury St Edmunds - within Glasswells

Camberley - within Next Home

Canterbury - within Nasons

Cardiff - within NEXT

Cheltenham

Chester - within Alan Ward Furnishings

Chorley - within Doorway to Value

Christchurch - within Cookes Furniture Store

Colchester - within Hatfields

Crawley

Cross Hands - within Leekes Department Store

Croydon - within Furniture Village

Croydon - within NEXT

Dudley - within Cousins Furniture Store

Edinburgh - within NEXT

Edmonton - within NEXT

Erdington - within Cookes Furniture Store

Failsworth - within Housing Units

Fakenham - within Aldiss

Farnborough - within Furniture Village

Friern Barnet

Gateshead - within Furniture Village

Gibraltar

Gillingham - within Furniture Village

Glasgow - within Forest Furnishing

Glasgow - within NEXT

Grantham - within Downtown Superstore

Guernsey

Guildford - within Furniture Village

Hedge End (Southampton)

Hedge End (Southampton) - within Next

Hereford - within Annetts

High Legh - within High Legh Garden Centre

High Wycombe - within Furniture Village

Hinckley

Hull - within NEXT

Ipswich - within Glasswells World of Furniture

Ipswich - within NEXT

Isle of Man - within AJ Millichaps

Jersey

Kingston - within Bentalls Department Store

Leamington Spa

Leeds - within Christopher Pratts

Leeds Birstall - within Furniture Village

Leicester - within Next Home

Llantrisant - within Leekes Department Store

Macclesfield - within Arighi Bianchi

Maidstone - within Newnham Court Shopping Centre

Maidstone - within NEXT

Manchester - within Furniture Village

Melksham - within Leekes Department Store

New Malden - within Furniture Village

Newcastle - within Fenwick Department Store

Norwich - Aldiss

Norwich - within NEXT

Nottingham

Nuneaton

Peterborough

Plymouth - within NEXT

Poole - Furniture Village

Preston

Reading - within Furniture Village

Romford - within Furniture Village

Salford, Manchester - within Cousins Furniture Store

Sheffield - within NEXT

Sheffield - within Ponsford

Shepton Mallet - within Haskins Retail Park

Shoreham - within NEXT

Shrewsbury - within Alan Ward Furnishings

Slough - Furniture Village

Solihull - within Cousins Furniture Store

Southampton - within Furniture Village

Southport - within Stokers

Southsea - The Fitted Bedroom Centre

Stockton on Tees - Furniture Village

Telford - Furniture Village

Thurrock - within Furniture Village

Tillicoultry - within Sterling Furniture

Torquay - within Charltons

Trafford - within NEXT

Truro

Tunbridge Wells - within Furniture Village

Waltham Cross - within Fishpools

Warrington - within NEXT

Watford - within Furniture Village

York - within Rodgers of York

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