

Moments

VOLUME 10



**January
Sale**
NOW
ON

H A M M O N D S
THE FITTED FURNITURE COMPANY



Winner of 2018 Houzz Awards



January
Sale

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Preface

Welcome to Moments volume 10, our inspirational magazine, this time paired with the excitement and anticipation of the new year and what great things are lined up. We're kicking off the year with the January sale, the best time of the year to get the biggest savings. Let this edition spark ideas for your own home projects or décor transformations at this time of new beginnings and fantastic discounts. In this edition we'll be also taking a look at some beautiful new range imagery and real room photography along with some

returning favourites such as the book club's recommended reads and a sensational seasonal recipe.

We hope you enjoy this volume of Moments. For more inspiration like this, why not take a look at our collection of online blogs and real room articles with regular new posts packed full of home décor tips, seasonal recipes and more. Would you like to receive a hard copy direct to your door? Not a problem! Simply email us at moments@hammonds-uk.com and you'll be the first to receive a copy through the post.

Moments

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BOOK CLUB

We recommend three sensational reads for the season.



A SPACIOUS PAINTED CROFT KITCHEN

Explore a classic modern kitchen within a real customer's country home.



A CHAT WITH THE SPECIALS WORKSHOP MANAGER

We meet Trevor, an asset to the Hammonds team.



Rialto Square

in Light Grey





A TRADITIONAL INSPIRED RANGE
WITH A CONTEMPORARY
COASTAL FINISH.

Taking a traditional design and giving it a fresh contemporary feel, walk through the Rialto Square range in a Light Grey finish. This collection has been subtly styled with naval tones and patterns to encompass an underlying coastal theme with elegance and calm. >>





White oak flooring looks calm, raw and unvarnished, like a stripped piece of washed up driftwood.

The exclusive Hammonds fabric in Highlander Denim is the eye-catching naval tone throughout from the upholstered Hammonds seat pads and headboard. Calming grey notes are carried through from the cushions and throw to the Light Grey matt fitted furniture.

Floor to ceiling storage perfectly fits the room with an angled ceiling. Multi-use low level storage space below the window has been designed to create a cosy seat to relax on while gazing out of the window. Beside cabinets and chests of drawers in the same design and colour provide a seamless, matching look framing the room. Within the bespoke designed furniture is an abundance of made to measure storage, including double hanging rails and interior pull out drawers.

This easy living, relaxing haven is a clutter free sanctuary, dressed in calming tones to match the all popular coastal theme. The Rialto Square range with an angular design in a smooth matt finish is available in 9 colour tones.



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**Fit more in
this January**

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UP
TO

30%

OFF

SELECTED
RANGES



A STUNNING, RECENT ADDITION
TO OUR FITTED FURNITURE
SHOWROOMS ACROSS THE NATION.

The New Crawley Showroom



Take a look at our brand new showroom located within Crawley, complete with fitted furniture displays from our classic, easy living and

contemporary ranges. From fitted to sliding wardrobes, home office and living room furniture there is a storage solution to any space within >>



the home. An exciting addition to the showroom is the first Croft display to be fitted, a newly released Hammonds range. A beautifully minimalistic inset door frame inspired by the traditional look of the shaker style, Croft is available in a palette of modern painted finishes. Also available on display is the recently launched Avon, a contemporary range with a curved edge door design, finished in the showroom in Light Grey and dressed with exquisite Harlequin fabrics.

We met with the Showroom Manager, Mahmoud Alla who guided us around the new displays within the showroom.

“We love the new look of the store. The team here at Crawley have a wealth of knowledge and experience on the collection of styles and finishes and now are so proud to display them in the new showroom.”



“We have such a variety of storage solutions available in the new Crawley furniture showroom. Here in store we can display tall ceilings, such as top boxes and floor-to-ceiling storage that are great for the traditional Edwardian houses. The Harpsden in Dove Grey is one such range here displayed with top boxes. Also we have on display sloped ceiling storage which can help with awkward spaces like under the stairs or within loft conversions. It helps bring to life the possibilities for the visitors' homes.” Mahmoud Alla – Showroom Manager.

The new showroom is located in Denvale Retail Park, just a 5 minute drive away from the town centre. Nearby is a collection of other stores including The Bath Store, Screwfix and Majestic Wines. Drop by to discuss your room design and storage needs over a hot drink.



SHOWROOM LOCATION

Denvale Retail Park,
Crawley,
RH10 1SS

01293 517247



Store Manager,
Mahmoud Abd Alla

Carrot and Coriander Soup

A HEART - WARMING
CLASSIC WINTER RECIPE .

This simple soup is easy to make and a great option to warm up with whether it's a quick weekday evening meal or a weekend lunchtime delight. Serve with chunky bread or crispy croutons to add a bit of texture.

Ingredients

- 1 tbsp vegetable oil
- 1 chopped onion
- 1 tsp ground coriander
- 1 chopped potato
- 450g carrots, peeled and chopped
- 1.2l vegetable or chicken stock
- Handful coriander (about ½ a supermarket packet)
- Pinch of salt and black pepper

Method

1. Heat 1 tbsp vegetable oil in a large pan, add 1 chopped onion, then fry for 5 mins until softened.
2. Stir in 1 tsp ground coriander and 1 chopped potato, then cook for 1 min.
3. Add the 450g peeled and chopped carrots and 1.2l vegetable or chicken stock, bring to the boil, then reduce the heat.
4. Cover and cook for 20 mins until the carrots are tender.
5. Tip into a food processor with a handful of coriander then blitz until smooth (you may need to do this in two batches). Return to pan, taste, add salt and black pepper if necessary, then reheat to serve.



Seton in

White





MUTED TONES
AND A SHAKER
STYLE RANGE
COME TOGETHER
ELEGANTLY.

Traditionally inspired, the Seton collection combines classic furniture design with modern elegance to create a range with clean lines and square edges; beautiful and sophisticated. This subtle inset framed door, here in crisp White ▷▷

is paired alongside Dulux Goose Down paint with a grey, green tone, dusty pink bedding and soft furnishings to create a classic modern yet feminine room with delicate, exquisite touches. An eye-catching deep buttoned headboard creates a drawing feature, facing the perfectly made-to-measure window seat in the same matching Highlander Ash fabric. This lovely alcove here has been transformed into a cosy nook to unwind in while gazing out the window, or simply an extra seat to help dress in the morning. Deep pull out drawers and low level shelving beneath the seat pads provides additional storage.

The wall-to-wall run of seamlessly fitted wardrobes makes the most of the tall ceilings with additional top boxes for longer term storage space. The central doors have been stepped forward in this spacious room to create a distinguishing feature while mirrored front panels have been added for a glamorous touch. Inside, clever and customisable storage solutions including double hanging rails allow shorter clothes to have more dedicated space. Matching bedside cabinets with a handy tea tray to place the morning





cup of tea bring the whole collection together. Elegant accessories add a feminine touch including the matching armed sconce lamps with a shiny chrome body alongside matt white shades, and beige grey photo frames. This assembly of muted shades with some subtle statement features come together to form a calm room to relax into, finessed with elegance and class.



Book Club

WE RECOMMEND THREE SENSATIONAL READS FOR THE SEASON.

Between the pages of brilliant books, take time to escape into marvellous moments and captivating stories. Discover our recently selected top picks and why we found them so captivating they had to be included in our book club.

For more inspiring reads and to leave your review, please visit our Book Club on our blog at www.hammonds-uk.com/blog.

Let Her Fly: A Father's Journey and the Fight for Equality – *Ziauddin Yousafzai*

In this extraordinary memoir, Ziauddin Yousafzai gives a moving account of fatherhood and his lifelong fight for women's equality. Being taught as a young boy that he was inherently better than his sisters, Ziauddin rebelled against inequality at a young age. When he had a daughter of his own, Malala, he vowed that she would have an education, something that was usually only given to boys. Malala was shot for standing up for her education and miraculously survived, going on to be the youngest recipient of the Nobel Peace Prize. This is her father's story through the intimate portraits of his closest relationships. This is an incredibly inspirational true story that cannot be recommended enough.

The Librarian – *Salley Vickers*

Sylvia Blackwell, a young woman in her twenties, moves to East Mole, a quaint market town in middle England, to start a new job as a children's librarian. But the apparently pleasant town is not all it seems. Falling in love with an older man, her connection to his precocious young daughter and her neighbours' son which will change her life, putting them, her job and the library itself under threat. How does the library alter the young children's lives and how do the children fare as a result of the books Sylvia introduces them to? A story about love, education and the community, this book will wrap you up in how reading can be truly impactful and shape your life.

Simple Matters: A Scandinavian's Approach to Work, Home, and Style – *Jenny Mustard*

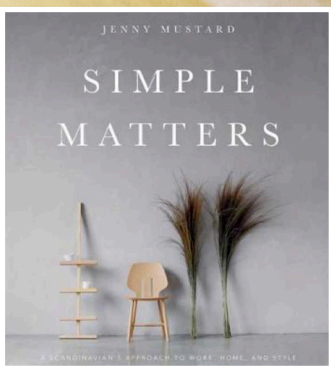
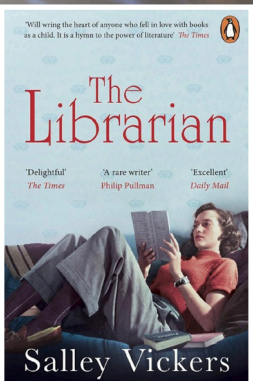
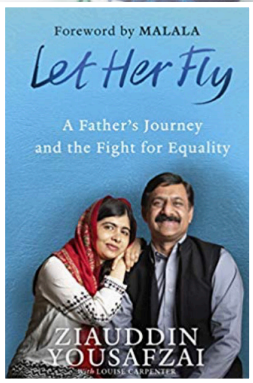
Simple Matters challenges readers to simplify their life by prioritizing emotional and physical health, curating a personal style and pursuing one's dreams. This is a unique lifestyle book that brings out the inner desire for us to have less clutter and more meaning, be it at home, at work, or in our relationships. Within discover encouragement to make your surroundings a little lovelier, to simplify eating habits and wardrobe and to travel with purpose and ease. Jenny also provides the inspiration to curate one's everyday life into something simple, realistic, and utterly enjoyable. A great coffee table book to flick between and pick up inspiration while enjoying a hot drink.

Statement Lighting

In any interior, I always want one of my lights to make a statement that stops people in their tracks. Anything oversized looks amazing. Ditto anything uber glam, sparkly or in wondrous hot shades. Whatever the fixture, an element of quirk or whimsy goes a long way. It's all about balance and control, so think of pairing over-sized shades with discreet wall-mounted fittings, or delicate floor lamps with flamboyant table lights. If your lighting scheme can create a vibrant mood and pack a visual punch as well, then you've pretty much nailed it!

Top Tip

Table lights are one of my best friends when it comes to decorating. Not only do they radiate light upwards, making a space feel airy and open. They are a great starting point for styling a table, a console or even a hallway. Furniture is really strong vertically, they break up a room magnificently.



A Spacious Painted
Croft Kitchen





EXPLORE A CONTEMPORARY
CLASSIC KITCHEN WITHIN A
REAL CUSTOMER'S HOME.

In a spacious extension on a traditional countryside home, happy Hammonds customers chose Croft, a range crafted from the inspiration of the classic shaker style design with a modern contemporary painted finish. After having fitted bedroom furniture in their previous home, the customers were delighted to discover that they could have the same >>

high quality and service for their new fitted kitchen. Complementary painted tones of Pebble Grey and Slate Grey work beautifully with the hardwearing and durable granite worktop in Glacial Blue Sensa.

Design features were incorporated into the layout to match their lifestyle within the kitchen. Integrated Neff ovens situated at a higher height than traditional standalone ovens make cooking easier, without bending and reaching to low levels. A wooden breakfast bar; perfectly joined to the granite worktop creates a relaxing and social spot to enjoy a bite to eat. Larder units and a low level book case for cookery books were also important to the couple and





designed bespoke into their fitted kitchen. During their consultation, the designer recommended appliances based on the room layout, cooking routine and preferences. A Caple wine cooler with one side perfectly set for white wine and the other for red meant their collection of bottles can be stored at the precise temperature ready to be opened and poured. In addition, a Neff worktop extraction downdraft hood, makes cooking on the island space a pleasurable experience without the noise of an overhead fan.

The couple were thrilled with the kitchen and the whole Hammonds experience from design to fitting. They enjoy time spent in their open plan kitchen and are glad they chose Hammonds.



A chat with the Specials Workshop Manager

WE MEET TREVOR HORTON, AN ASSET
TO THE HAMMONDS TEAM.

Progressing his way from furniture fitter, through to the Research and Development department and now heading up the 'Specials' team, Trevor Horton has an impressive 18 years of Hammonds experience. We met with him to get to know more about what the Specials Department craft and his role as the Workshop Manager.

Can you tell me more about what the Specials department provides for the customer and why it is in place?

It's in place in order to provide the customer with a unique, specifically tailored product when our standard products can't quite meet their needs and room requirements. Grown from popular demand, we have developed a system where if a customer would like something special then the request comes through to us. Once accepted by the authorisation team, we can then begin creation in our workshop next to the factory to craft a neat and precise finish.

Why do you think it's important for customers that products can be specially created when a standard product doesn't quite fit?

I think it gives customers even greater trust in Hammonds that we work hard to create great bespoke designed furniture and even when something needs a bit of special attention, we can provide that service. Investing money into a product is a big thing and we want to ensure that we can provide something tailored if it needs to be. It may take a little longer to produce the product than usual, but it's well worth it when the final finish is created.

What requests have you had in the past?

A wide variety, from bookcases to ottomans, from bespoke angled linen bins to different islands for dressing rooms. Sometimes, unfortunately we can't accept every request we receive but we do try to meet the requests when we can.



What does an average day look like in your role?

It can be so varied, not only will I help with special product requests from customers via their project manager, but I work alongside the research and development team and can often be helping with new ranges. I also help out with our production team wherever necessary, so my role certainly doesn't have an average day which is what I like about it.

Do you find it rewarding?

I do, for me the day is often gone in a flash because not only is it varied but it is rewarding. I get a feeling of accomplishment when we can create something a little different for a customer who may struggle with their awkward angled room and need something a little more bespoke. I feel proud when we can help provide that service.

Next time...

Moments

VOLUME 11

We hope you enjoyed this edition of moments and have felt inspired. Striding past the new year and hopefully into some springtime weather we'll bring you the next edition, filled with more real photography from customers homes. What's more, discover another new showroom launch showcasing new furniture displays, expanding our offering further.

To subscribe to 'Moments Volume 11' please email us at moments@hammonds-uk.com and you'll be the first to receive a copy.

If you liked this edition, follow us on social media to keep up to date with our activities. We'd love to see your very own moments, please hashtag **#hammondsmoments** and we'll repost as many as we can.



We'd love you to follow our journey online.



The dream is closer than you think...

YOU CAN GET CLOSER TO YOUR IDEAL HOME
STORAGE SOLUTIONS AT OVER 90 HAMMONDS
SHOWROOMS ACROSS THE UK.

Abingdon

Basildon

Bilston - within Leekes Department Store

Bolton - within Furniture Village

Boston - within Downtown

Bristol - within Furniture Village

Bristol - within Park Furnishers

Bristol - within NEXT

Bromley

Bury St Edmunds - within Glasswells

Camberley - within Next Home

Canterbury - within Nasons

Cardiff - within NEXT

Cheltenham

Chester - within Alan Ward Furnishings

Chorley - within Doorway to Value

Christchurch - within Cookes Furniture Store

Colchester - within Hatfields

Crawley

Cross Hands - within Leekes Department Store

Croydon - within Furniture Village

Croydon - within NEXT

Dudley - within Cousins Furniture Store

Edinburgh - within NEXT

Edmonton - within NEXT

Erdington - within Cookes Furniture Store

Failsworth - within Housing Units

Fakenham - within Aldiss

Farnborough - within Furniture Village

Friern Barnet

Gateshead - within Furniture Village

Gibraltar

Gillingham - within Furniture Village

Glasgow - within Forest Furnishing

Glasgow - within NEXT

Grantham - within Downtown Superstore

Guernsey

Guildford - within Furniture Village

Hedge End (Southampton)

Hedge End (Southampton) - within Next

Hereford - within Annetts

High Legh - within High Legh Garden Centre

High Wycombe - within Furniture Village

Hinckley

Hull - within NEXT

Ipswich - within Glasswells World of Furniture

Ipswich - within NEXT

Isle of Man - within AJ Millichaps

Jersey

Kingston - within Bentalls Department Store

Leamington Spa

Leeds - within Christopher Pratts

Leeds Birstall - within Furniture Village

Leicester - within Next Home

Llantrisant - within Leekes Department Store

Macclesfield - within Arighi Bianchi

Maidstone - within Newnham Court Shopping Centre

Maidstone - within NEXT

Manchester - within Furniture Village

Melksham - within Leekes Department Store

New Malden - within Furniture Village

Newcastle - within Fenwick Department Store

Norwich - Aldiss

Norwich - within NEXT

Nottingham

Nuneaton

Peterborough

Plymouth - within NEXT

Poole - Furniture Village

Preston

Reading - within Furniture Village

Romford - within Furniture Village

Salford, Manchester - within Cousins Furniture Store

Sheffield - within NEXT

Sheffield - within Ponsford

Shepton Mallet - within Haskins Retail Park

Shoreham - within NEXT

Shrewsbury - within Alan Ward Furnishings

Slough - Furniture Village

Solihull - within Cousins Furniture Store

Southampton - within Furniture Village

Southport - within Stokers

Southsea - The Fitted Bedroom Centre

Stockton on Tees - Furniture Village

Telford - Furniture Village

Thurrock - within Furniture Village

Tillicoultry - within Sterling Furniture

Torquay - within Charltons

Trafford - within NEXT

Truro

Tunbridge Wells - within Furniture Village

Waltham Cross - within Fishpools

Warrington - within NEXT

Watford - within Furniture Village

York - within Rodgers of York

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