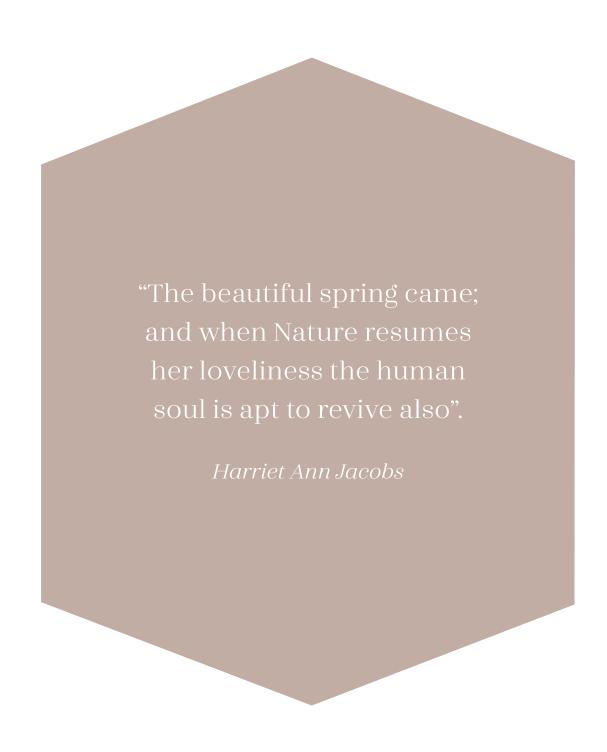


Maments





Preface

Some of the best times in life will be the small, nameless moments you spend smiling with someone who matters to you. At Hammonds our customers matter to us and we wanted to gather a collection of moments we enjoy doing in our spare time, outside of work that maybe you will too. Along with seasonal activities we've included features on two of our most popular ranges, a Harpdsen bedroom and Highbury kitchen. Hammonds is famous for bedroom furniture but kitchens are a relatively new side of the business which we are incredibly passionate about. Evolution for us is kitchens and we can't wait for them to tell their own story, one about impeccable craftsmanship, individuality, freedom and growth.

As this is the very first edition of this magazine we knew we had a lot of passion and excitement which we wanted to pack in. However, we also recognised that this enthusiasm needed to be bound together sensibly and beautifully to create something well mastered, yet still shine with our love for what we do. We felt captivated by the feeling

that spring was nearing and the sunshine was on its way, leaving the piercing cold days behind us. The vibrant sensation of fresh new life and everything else that goes with it. We wanted this feeling to envelope our ideas and become the pivotal cog in the thoughts behind the features and therefore lead the way for this magazine.

We hope you enjoy reading this as much as we enjoyed creating it. What's more, what we've learnt from the creation of our first edition will be used to guide the next, 'Moments for Summer'.

Please send us your thoughts at moments@hammonds-uk.com whether you loved every bit or simply have an idea for a future edition. If you've been inspired by something enclosed we'd love to see your photos. Perhaps you'll try our gluten-free brownie recipe or take your beloved family pet on a new adventure amongst the bluebells. So, if you dabble with social media, please share your imageswith the hashtag #momentstotreasure and we'll re-post as many as we can.

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Check-in to the ultimate moment for yourself. Design your very own breakfast in bed this weekend.

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I see it approaching, the much-awaited, deeply desired long weekend.

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Music washes away from the soul the dust of everyday life.

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A timeless shaker style kitchen, that offers more than surface appeal.











Breakfast In Bed



An Adventure With Your Dog

THERE'S SOMETHING SPECIAL ABOUT A WOODLAND WALK, EVEN IF YOU DON'T HAVE A DOG, YOU CAN STILL ENJOY THE GREAT OUTDOORS.

The daffodils are slowly emerging from the depths of the soil. The earthy scent drifts in the crisp fresh air, disturbed by recent rain showers. Slowly but surely the sun starts beaming stronger and the woolly hats get put aside.

Spring is striding in once again! Over the past few months most of us are guilty of spending too much time cooped up indoors escaping the icy chill. It's now time to blow those cobwebs away from

your walking boots and stretch those legs.

If you thought a walk is only good to lose a few pounds, think again.
All that extra headspace sparks your creativity and problem solving. The sunlight shining on your skin gives you more vitamin D, which is vital for your immune system.

What's more, spending more time in a greener environment improves your mood, giving you a positive outlook lasting for hours.

At this time of year, more and more plants are beginning to breathe new life. Beautiful

> vibrant bluebells in particular can be found scattered across woodland floors.

There's something so quietly special about a simple woodland walk with the beloved family dog. A moment to treasure. Even if

you don't own a dog, it can be wonderfully peaceful treading along the forest floor with the sunlight shining through the branches, bark scattered under your boots and the smell of pine and beech wafting amongst the fresh air. We urge you to get out there and enjoy.





Regan And His Easter Brownies

ELEVEN YEAR OLD REGAN SHARES WITH US A TRIED AND TESTED GLUTEN-FREE CHOCOLATE BROWNIE RECIPE.

When you bake, you put your creativity to work. This requires, as many bakers will tell you, a lot of love, passion and patience. So we aspire to create the perfect environment to nurture this passion.

Our recipe of the season is something a little different, gluten-free chocolate brownies, just in time for Easter. Gluten-free foods are on the rise in popularity, which is great news for people with gluten intolerances. But is this just a fad?





We hope not as the increased choice in gluten-free options at eateries for people who need to adapt their diet is fantastic.

Having never baked gluten-free before, 11 year old aspiring baker Regan loves trying out new recipes so decided to give it a go. The result? One happy baker. Regan, son of Hammonds employee Sarah, told us about his experience;

"It has opened my eyes. By removing the gluten I thought it would taste as if something was missing but that wasn't the case. I think the increased awareness to produce gluten-free foods for people who need them in their diet is great".

If you would like to make these scrummy brownies at home, see the recipe on the right-hand side.





Ingredients

200g bar of plain chocolate 250g butter 4 medium eggs Few drops of vanilla extract 300g caster sugar 125g gluten-free plain flour, e.g. Doves Farm lcing sugar for drizzle 28x18cm (11x7in) rectangle tin, lined with baking parchment.

Method

Set the oven to 190°C/375°F/Gas Mark 5.

Melt the chocolate and butter, either in a bowl in the microwave for approximately 2 minutes stopping every 30 seconds to give it a stir or on the hob in a pyrex bowl over a pan of hot water.

Lightly beat the eggs and vanilla extract. Add the sugar and flour to the bowl and stir to combine all of the ingredients. Spoon the mixture into the lined cake tin and level the surface.

Bake in the centre of the oven for 40-45 mins, until just set to the touch in the centre. Remove from the oven and leave to cool in the tin for 5-10 mins. Transfer to a wire rack and leave to cool completely.

Cut into 24 squares then drizzle some royal icing over the top and add mini eggs to the top of each to serve.

Nutritional information per portion

Calories 202(kcal) Fat 12.0g Saturates 7.0g



The Mood Board WHEN CREATING A PERFECTLY COHESIVE SPACE, A MOOD BOARD CAN BECOME THE STAPLE IN ANY SUCCESSFUL DESIGN. You can't go wrong, just remember that. A mood board is a place for you to push the boundaries of your creativity. Any textures and tones that jump out at you, the world around you is shouting to be included in your design. Start with everything you've gathered and then strip back until you're happy with the overall look and feel. 12 Moments









Harpsden is one of the most popular Hammonds ranges, fitting so well into many homes.

With a palette of 5 neutral yet unique colours, this range lets you add your own individuality with the choice of 30 stylish handles. Sophisticated finishing touches such as headboards, dressing tables, stools and matching bedside cabinets can be added to your room to complete the look. Our expert designers will make recommendations based on your preferences, space available and budget to help you create a room ideal to wind down in.

Hammonds designers often speak about how fitted furniture makes their customers feel. Content in the

"Neutral tones are a great back drop to any room if you love accessorising with a mixture of soft furnishings"

knowledge their clutter has been given a proper home. Harpsden is hand-painted from a choice of sophisticated tones including light and dark praline, stone and ivory. These give the Harspden range a timeless look and feel. Neutral tones are a great back drop to any bedroom especially if you love accessorising with a mixture of soft furnishings.

If you thought that there was a limited selection to choose from with neutrals, think again. These soft



neutrals will aesthetically calm your sanctuary and allow the light to reflect across the room, which makes for a truly relaxing space.



The Miniature House

WHAT IF WE CREATED A
DOLLS HOUSE FILLED WITH
HAMMONDS FURNITURE?
SO THAT'S EXACTLY WHAT
WE DECIDED TO DO.

We have full confidence in our craftsmen, built up from many happy Hammonds' customers.
Our fitted bedrooms, kitchens and home offices are made to measure.
meaning we personally craft

every curve and angle. It's from this appreciation that we were inspired to embark on this 'miniature' project.

We know that
every person at
Hammonds holds
the passion for
bringing the customers
perfect room from dream
to reality and we take pride in that
nurtured skillset we offer.

This project tested the imagination and skills of our trustworthy craftsmen Mark, resulting in a beautifully enchanting miniature Hammonds house. Mark described the project as fun, intricate

and very different from his 'day job'.

The master
bedroom is designed
in Harpsden and the
children's bedroom
has been designed
in Elkin. Down on
the ground floor,
the kitchen has been
designed in Liverton.

If only we could know what a doll would think of a beautifully hand-made Hammonds home.











The Long Weekend

IT'S NEARLY HERE. WE'VE ALL BEEN WAITING FOR IT. THE EAGERLY ANTICIPATED LONG WEEKEND.

It may or may not be a surprise to you by recalling the obvious, but the Easter bank holiday is the first bank holiday since January the 2nd. If you think back to three months ago, gosh what has changed in that time.

Pretty soon, it won't just be one bank holiday, it will be two! So... we ask you, what will you be doing with your beloved days off?

The sun is now shining more brightly than it has all year, so what's better than getting out, stretching those legs and topping up that vitamin D. Go find a new local walk which you have never ventured on before or simply stroll through your favourite park with a relaxed stride in your step. Perhaps, you're feeling sensible and want to do those odd jobs around the house or in the garden you never seem to get round to doing.

Hopefully, you're feeling inspired to create something of your own, maybe bake some chocolate delights to keep the children or grandchildren out of mischief, and why not? After all, it's Easter and whether you're religious or not, it's an occasion for all the family to celebrate spring-time goodness with those you love.



A Day In The Life Of An Upholsterer

TALENTED UPHOLSTERER
WENDY LLOYD TELLS
US ABOUT HOW
UPHOLSTERY WENT
FROM A HOBBY TO
A VOCATION.

The upholstery studio is a creative, noisy and hardworking space. We felt it was only right to give a moment to Wendy, Hammonds in-house upholsterer and see what goes in to one of her days at work...

07:30 - This is when the upholstery studio opens which makes for an easier drive in with less traffic on the road. The first thing I do is put the kettle on and make a cup of coffee (milk no sugar). Over a nice hot drink, I print off the labels that will be assigned to the soft furnishings I will be making throughout the day. 08:00 - I catch up on emails and mark off all upholstery that was completed on the previous day. 09:00 - A latte coloured deep button headboard is first on the to do list! We have two benches in the studio, the foam bench to cut and secure the foam that sits under the material on the headboard and a cutting bench where material is measured and

cut. I measure and cut foam carefully, making sure that the edges are smooth. Then I cut the material making sure the fabric is the exact size required so there's no waste.

09:30 - After I cut the material to the correct size I secure it to the backboard. I make the buttons for the headboard and then apply them onto the board ensuring they are deeply indented and all proportionate. The process from start to finish can take up to 4 hours.

09:45 - It's coffee time, to give my hands a break for 15 minutes then I carry on buttoning the headboard until lunch.

12:00 - It's lunch time! I love a sit down with my sandwich and recharge my batteries.

13:00 - The first headboard is nearly finished so I ensure that it's perfect before packaging securely, keeping it safe for its travels. Happy with my work I move onto the next job.

13:30 - Before I begin the next soft furnishing, it's time to check what materials are in stock and if I need to order anymore rolls of material for future jobs. There are lots running out today so I'll be making fabric orders for an hour or so!

14:30 - Next on the job list is a cube stool that is covered with material on five sides. This is intricate work and will take around 4 hours to make. I won't finish today; I'll start my day tomorrow completing this stool.

15:15 - At the end of each day, we need to make sure that the work station is clean and tidy for the next day. I hoover the studio and clear away any material and tools.
15:30 - After a successful day,

15:30 - After a successful day, I commence the 45 minute commute home. Once home, there is nothing I like more than putting my feet up reading a good book. At the moment I'm reading 'The world of cycling according to G' by Geraint Thomas.





















After all, we're all born unique so why should that be any different with the things we own, especially in our home. It can sometimes be challenging to find the perfect balance between being on trend and maintaining a sense of timeless sophistication. This is easily accomplished with a traditional hand-painted shaker-style door, and the use of a modern chrome cup handle.

The Highbury kitchen gives you an inspiring choice of 13 painted finishes and 23 stylish handles.

Our thoroughly thought out edited palette works seamlessly with this design reflecting today's trends. Neutral tones such as ivory are great for the uber chic, letting the light spread beautifully around the kitchen.





The dream is closer than you think...

YOU CAN GET CLOSER TO THE KITCHEN, BEDROOM OR HOME OFFICE OF YOUR DREAMS AT OVER 100 HAMMONDS SHOWROOMS ACROSS THE UK.

Abingdon - within Lee Longlands

Basildon

Bilston - within Leekes Department Store

Bolton - within Furniture Village

Boston - within Downtown

Bridgemere - within Bridgemere Garden Centre

Bristol - within Furniture Village

Bristol - within Gardiner Haskins

Bristol - within NEXT

Bromley

Bury St Edmunds - within Glasswells

Camberley - within Next Home

Cambridge - within Next Home

Canterbury - within Nasons

Cardiff - within NEXT

Cheltenham

Chester - within Alan Ward Furnishings **Chorley** - within Doorway to Value

Christchurch - within Cookes Furniture Store

Colchester - within Hatfields

Coventry - within Leekes Department Store **Cross Hands** - within Leekes Department Store

Croydon - within Furniture Village

Croydon - within NEXT

Dudley - within Cousins Furniture Store

Edinburgh - within NEXT **Edmonton** - within NEXT

Erdington - within Cookes Furniture Store

Failsworth - within Housing Units

Fakenham - within Aldiss

Farnborough - within Furniture Village

Friern Barnet

Gateshead - within Furniture Village

Gibraltar

Gillingham - within Furniture Village

Glasgow - within Forest Furnishing

Glasgow - within NEXT

Gloucester - within Wyevale Garden Centre

Grantham - within Downtown Superstore

Guernsey

Guildford - within Furniture Village

Hedge End (Southampton)

Hedge End (Southampton) - within Next

Hereford - within Annetts

High Legh - within High Legh Garden Centre

High Wycombe - within Furniture Village

Hinckley

Hull - within NEXT

Ipswich - within Glasswells World of Furniture

Ipswich - within NEXT

Isle of Man - within A J Millichaps

Jersey

Kingston - within Bentalls Department Store

Leamington Spa

Leeds - within Christopher Pratts

Leeds Birstall - within Furniture Village

Leicester - within Next Home

Llantrisant - within Leekes Department Store

Macclesfield - within Arighi Bianchi

Maidstone - within Newnham Court Shopping Centre

Maidstone - within NEXT

Manchester - within Furniture Village

Melksham - within Leekes Department Store

New Malden - within Furniture Village

Newcastle - within Fenwick Department Store

Norwich - Aldiss

Norwich - within NEXT

Nottingham Nuneaton Peterborough

Plymouth - within NEXT

Poole - Furniture Village

Preston

Reading - within Furniture Village

Romford - within Furniture Village

Salford, Manchester - within Cousins Furniture Store

Sheffield - within NEXT **Sheffield** - within Ponsford

Shepton Mallet - within Haskins Furniture

Shoreham - within NEXT

Shrewsbury - within Alan Ward Furnishings

Slough - Furniture Village

Solihull - within Cousins Furniture Store **Southampton** - within Furniture Village

Southport - within Stokers

Southsea - The Fitted Bedroom Centre

Stockton on Tees - Furniture Village

Telford - Furniture Village

Thurrock - within Furniture Village

Tillicoultry - within Sterling Furniture

Torquay - within Charltons
Trafford - within NEXT

Trure

Tunbridge Wells - within Furniture Village

Waltham Cross - within Fishpools

Warrington - within NEXT

Watford - within Furniture Village

Wednesbury - Furniture Village

Wednesbury - within NEXT HOME

York - within NEXT

York - within Rodgers of York

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