

H A M M O N D S

In order, to live better.

moments

**MADE
WITH LOVE**

Five sustainable home
products you will love

**REAL
HOMES**

We explore your
Hammonds homes

**THE POWER
OF PLANTS**

Beautiful for your home
and your health



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The love your space edition

FOREWORD

Welcome to Moments



The silver lining for many of us living in lockdown has been the chance to take our foot off the accelerator

and slow down a little. Without the rush of the daily commute, the dates on our social calendar and the pressure to keep up appearances (at least, not the bits out of sight of a Zoom camera!) we've been able to breathe a bit deeper and just take a moment. While life outside has been filled with uncertainty, our homes have – more than ever – become our sanctuaries.

At Hammonds, our mission is to design a home that truly feels like your 'happy place'. Whether it's bespoke bedroom furniture in calm, mood-boosting colours; turning an under-used nook into a home office; or inspiring you with creative ideas (you must take a look at the super-cute dog bed on page five), our amazing designers, stylists and craftspeople are here to turn your interior dreams and hopes for your home into a reality.

Whatever the rest of 2021 brings, love your space with Hammonds.

Kerri

Kerri Amos, Editor

The perfect fit

Our experts will design your fitted furniture with a space for everything – even a dog bed under the stairs!

WE TALK TO DESIGNER MIKE SHAPLAND TO FIND OUT MORE...



MIKE SHAPLAND, HAMMONDS DESIGNER

Mike, who has been with Hammonds for five years, is an imaginative and confident interior designer. He loves working with challenging spaces to unlock hidden storage solutions. Mike's style is contemporary and sleek.

Mike explains: "I've been asked to create spaces to house all sorts of quirky things from skis and snowboards to personal safes and even dog beds, it's part of the fun of being a designer. But however unusual the request, at Hammonds we believe there's always a solution.

We're best known for our bedrooms and kitchens but our furniture will work anywhere in the home, from the angled eaves in a loft to a home office

tucked into an alcove. What's key is making the most of even the smallest space and meeting the customer's brief. And because all our designs are made to order, they add unique character to a home.

Flow is the secret of good fitted furniture design – it's all about how the different pieces connect. In a bedroom, for example, you'll have floor-to-ceiling wardrobes, bedside cabinets, a dressing table, drawers... We encourage people to join them together for a seamless look. It's what gives rooms that luxurious 'boutique hotel' feel.

Once a customer books a design visit we spend three hours or more

in their home, designing the perfect furniture for their space. We take the time to talk to them to find out what they need, measure up the space and create a design, there and then, on the computer. We then talk them through the design and they can tweak it until it's absolutely right. The reaction is usually, 'Wow, is that my room?'. They are amazed that we can create such beautiful design solutions so quickly. Before the order is put in, we send a surveyor so the room is measured again - our motto is 'measure twice, cut once'. And the customer can get their dream design fitted within weeks. It's very satisfying to be a part of that process.' ■



Made with love

To create a feelgood factor in your home choose products made with love and care for the planet.

HERE'S OUR PICK OF FIVE STYLISH, SUSTAINABLE BUYS...

1 Eco-friendly paint

Seventy-two colours but they're all green! Vegan, eco-friendly, made without acrylics, oils or toxic ingredients and beautiful to look at, Earthborn's high-performance paints are safe for children, pregnant women and anyone with allergies. And with five different finishes, including matt Claypaint and Eggshell sheen, you won't sacrifice style for safety. earthbornpaints.co.uk



2 Hand-poured candle

Why not follow the Danish tradition of lighting a candle to relax and unwind at the end of the work day? Lovingly hand poured with 100% natural soy wax, cruelty-free fragrance, vegan and clean-burning wicks, these scented candles from Cocochi are perfect for making the moment. cocochi.co



3 Compostable coffee pods

Take the guilt out of your daily coffee fix with a subscription for compostable coffee pods from uber-cool caffeine brand, Grind. You'll get plastic-free Nespresso coffee pods filled with 100% organic coffee, delivered in letterbox-friendly packaging. grind.co.uk

4 Recycled textiles

The beautiful rugs, runners, cushions and throws from Weaver Green are so soft and luxurious, it's hard to believe they're made from recycled plastic bottles (they look and feel just like wool!). They're great for the planet and also a brilliant option for pet lovers and anyone with allergies as they don't attract dust mites. Incredibly versatile, stain-resistant and suitable for indoor or outdoors, it's a win-win on practicality and style. weavergreen.com



5 Sustainable lighting

Lumo makes its lights from salvaged materials including copper, iroko and birch ply. We love the Nutshell pendant lamp, which is created using recycled wood that is hand-turned on a lathe for a smooth finish. Even the colourful flex is hand-dyed. Their innovation and simple design merges both style and function using reclaimed materials. lumolights.co.uk

And Hammonds handcrafted furniture...

We like to leave a gentle footprint on the planet, so all our materials are obtained from sustainable sources. We ensure all the materials we use are the very best, and personally craft every curve and angle. The result is beautiful fitted furniture that's unique to you and your home, for long-lasting style and satisfaction.

beautifully bold

Brand new for 2021 our bedroom ranges now come in this strikingly rich Cobalt Blue. The tranquil mood it sets makes blue a natural and wonderful choice for any modern bedroom design.

BOOK A DESIGN VISIT TODAY ONLINE AT [HAMMONDS-UK.COM](https://www.hammonds-uk.com)



Our Marden range is now available with a stylish four panelled door - brand new for 2021.

This new design element is guaranteed to create a soothing and luxurious space in any bedroom. Marden is a simple and elegant range that boasts smooth, clean lines to

form a stunning backdrop in any home. Why not complete the look with matching fitted furniture, incorporating a sleek desk space with storage options to make working-from-home stylish as well as practical? Your dream bedroom transformation is waiting for you... ■



She's got the look

We speak to Hammonds' interior stylist and showroom superstar Melissa Denham.



MELISSA DENHAM, HAMMONDS STYLIST

From the tiles on the floor to the kettle on the counter, interiors stylist Melissa Denham helps to give Hammonds furniture a home-from-home look in our showrooms and photography. We find out her style secrets...

"My job is about designing dream spaces everyday", explains Mel. "The beauty of Hammonds is that there are so many ranges and finishes to choose from. I think about the combinations that will inspire customers, then add the details that finish the look – the bar stools at the counter, the wall colour and flooring, even what kettle is on the work surface".

When it comes to loving your home, it's about creating a place that makes you feel relaxed and happy. There's nothing worse than walking into a room and feeling stressed by clutter. A clear and organised space, with lots of storage that works hard for you, looks beautiful and fits the space, is what I aim for. A home should reflect your personality and make you feel comfortable.

The room I love most in my home is my walk-in wardrobe with pale pink wardrobe doors. I thought about choosing pale grey, white or black cupboards but I kept being drawn back to the blush colour with brass handles! Every time I go into that room, I feel happy. It's a big decision when you're investing in your home and you don't want to get it wrong, but if you pick a design you know you're in love with, that's individual and unique to you, it will be worth it.



Marden in Dove Grey

MELISSA'S 'Love your space' styling tips

1.

Find your style. There's so much inspiration out there, in homes magazines, Instagram and Pinterest. Create moodboards of images you love, so you can look at all the pictures together. It makes it easier to pick out a theme – the style you keep coming back to. Be ruthless and discard any photos that don't match your chosen look.

2.

Pick a focal point. If you've found a wallpaper, an artwork or even a cushion you love, use that as the foundation of your colour scheme and pick flooring, furniture, fabrics and paints that coordinate with it.

3.

Be adventurous. Fitted furniture is a lasting investment but that doesn't mean you can't follow trends. Switch up the look from time to time with new wallpaper, paint or accessories and it will be like having a whole new room to fall in love with again.

fresh starts

Spring is the perfect time to kick start your next interior project. Whether that's planning a gorgeous new bedroom or creating a stunning centerpiece in your living room. Beautifully designed storage is at the heart of everything we do!

BOOK A DESIGN VISIT TODAY ONLINE AT [HAMMONDS-UK.COM](https://www.hammonds-uk.com)

Real Hammonds homes

Here we take a look at Instagram
real homes throughout 2020...



We absolutely love seeing our ranges and products come to life in your homes! The way our customers style their homes and talk about the benefits of living with our products is a joy for us to see and hear.

We have selected a few of our favourite customer images which have been posted on Instagram during the last 12 months.

Looks you love...

@[lucymeck](#) created a bespoke nursery space for her son's bedroom, choosing our elegant and sophisticated Croft design in Light Praline for both the wardrobe and drawers, she then selected our Willoughby range in Light Oak for the shelves.



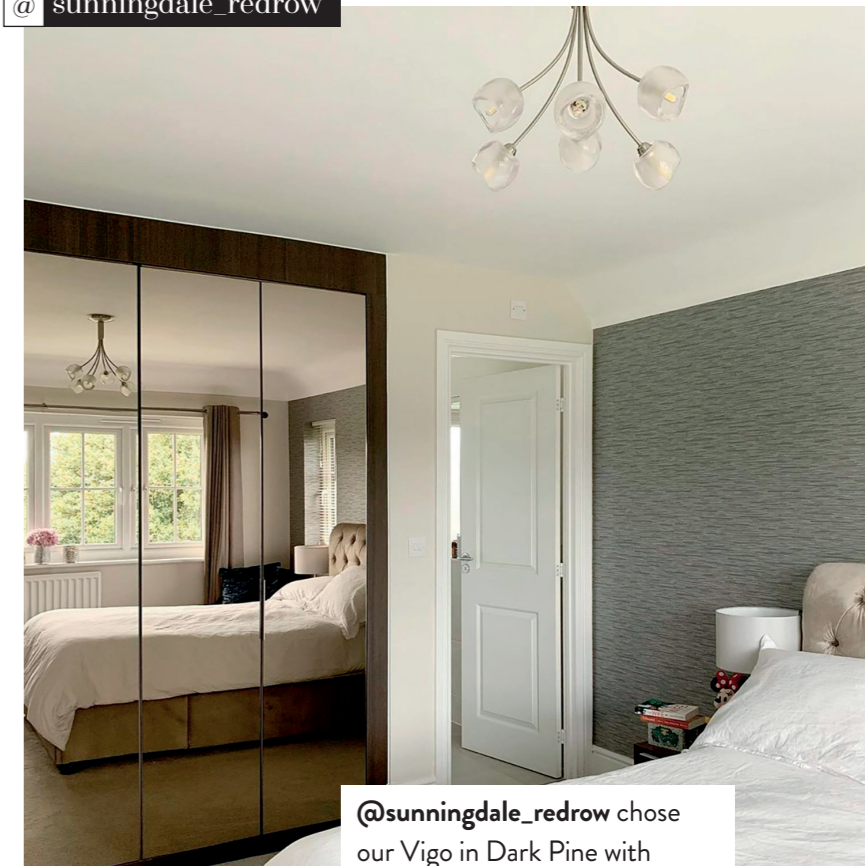
@ [lucymeck](#)



“I couldn't be happier with these bespoke built-in wardrobes; they finish the room perfectly”

LUCY MECK
London

@ [sunningdale_redrow](#)

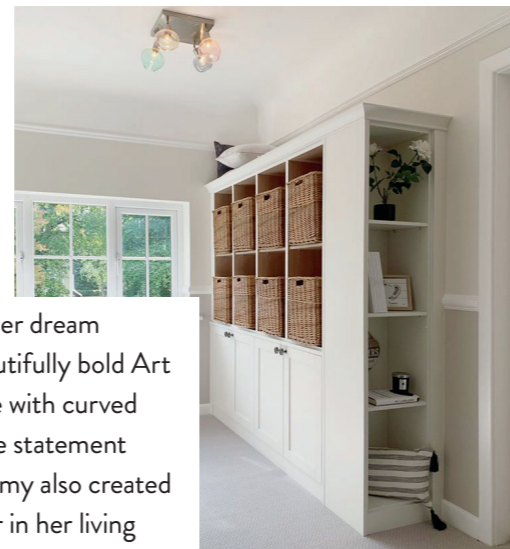


@[sunningdale_redrow](#) chose our Vigo in Dark Pine with bronze mirror to create a light-reflecting space with a chic style. She also chose our aluminium fitted sliding wardrobe in Light Pine to maximise storage space in her bedroom, selecting a stylish frost wide panel to create an uber contemporary look.



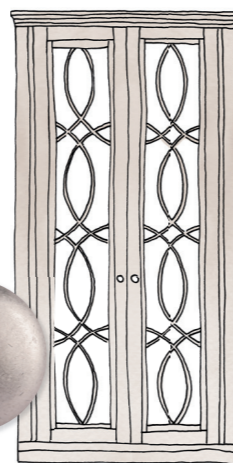
Real Hammonds homes

@bythemapletree



@bythemapletree created her dream bedroom space with our beautifully bold Art Deco style Langton in White with curved fretwork. A decadent storage statement which oozes style and flair. Amy also created a storage space to remember in her living room with our simple and soothing shaker style Marden, also in white, adding wicker baskets to finish the look.

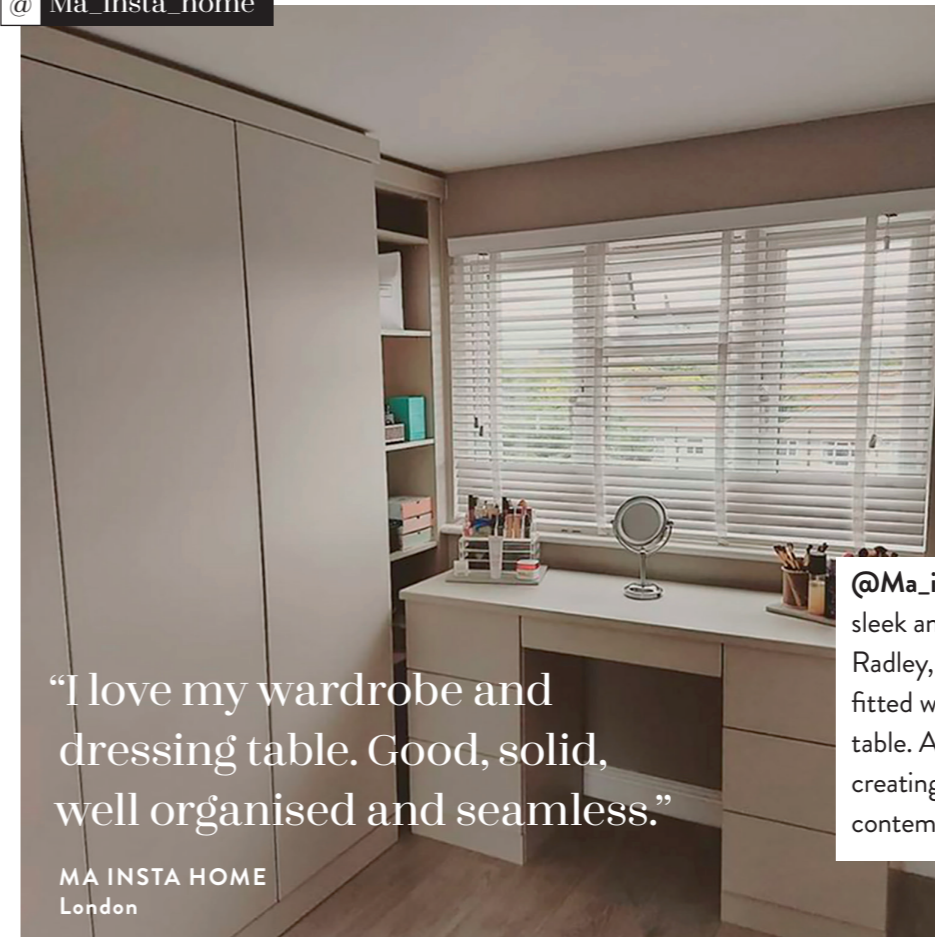
Amy says: "We wanted storage that served the purpose but was also a lovely piece of furniture to look at... and that's exactly what we got."



"I am very happy with our furniture! The wardrobes look so good in real life. And they are perfect for hiding everything; we all need somewhere to hide the clutter."

BY THE MAPLE TREE
London

@Ma_insta_home



"I love my wardrobe and dressing table. Good, solid, well organised and seamless."

MA INSTA HOME
London



@Ma_insta_home chose our sleek and minimal design, Radley, in Cashmere for her fitted wardrobes and dressing table. A perfect choice for creating a storage space with a contemporary, neat finish.



@designatfive selected our Shaker style Croft range, which is beautifully minimalistic and timeless, painted in Dove Grey to create her ultimate dressing room. This flagship design is effortlessly elegant and timeless.

Caroline says: "I couldn't be happier with my dressing room, they were so helpful in the planning phase, providing some really great ideas to make sure the space was well utilised. It is fitted to perfection and is really great quality, solid furniture. There's a place for everything! My clothes, shoes, bags and belts have never been so organised. I would definitely recommend Hammonds and would shop with them again."

@designatfive



The power of plants

Houseplants don't just make our homes look wonderful, they're good for our wellbeing too.



Did you know that 'top-heavy' plants with a canopy of foliage make us feel safe; that our leafy friends absorb pollutants to filter the air inside our homes; and they release water and oxygen into the atmosphere, helping us to feel energised and improve concentration?

No wonder houseplants are now as essential as cushions and throws when it comes to accessorising our homes.

Choosing a plant is as much about what it can do for us as it is about how it looks, and new brands are branching out by theming their plants as 'air purifying', 'pet friendly', 'good for your skin', 'sleep boosting' and for those of

us whose fingers aren't as green as they might be, 'hard to kill'. And if you're confused by the choice when you go to a garden centre, you can buy plants on subscription, so you get a new pot of leafy loveliness delivered each month – and instructions on how to care for it!

Once you've chosen your greenery, you can have fun styling it up. Create a statement with a large single plant, complemented with botanical cushions. Brighten a corner with a plant hanger with trailing ivy, spider plants or String of Beads. Or create a plant shelfie with a mix of plants with different textures and sizes, raised on stands so the pots are at different levels. ■

Here's our tips for the best houseplants to help you thrive...

Air purifying:

Chinese Money Plant
Golden Pothos, Peace Lily

Pet friendly:

Staghorn Fern, Calathea,
air plants

Best for skin:

Mother-in-Law's Tongue,
Lace Fern, Aloe Vera

Comforting canopy plants:

Philodendron Cordatum,
Monstera, Fiddle Leaf Fig



mellow magic

Revitalise your bedroom with our French Grey – a brand new paint option for 2021. Understated and elegant this relaxed green-hued grey is the perfect colour to create a beautifully timeless and serene sleeping space. Seen here adding warmth and style to our Croft bedroom range.

BOOK A DESIGN VISIT TODAY ONLINE AT [HAMMONDS-UK.COM](https://www.hammonds-uk.com)

Dressing room dreaming

A bespoke designed dressing room is every girl's dream space.

WITH VICTORIA MAGRATH, FASHION AND BEAUTY BLOGGER

Multi award-winning luxury fashion and beauty blogger Victoria Magrath was over the moon with her incredible bespoke designed Hammonds dressing room – a stylish place to store her vast array of beautiful clothes, bags, shoes and accessories.



Victoria, who has a PhD in fashion and is the founder of super-blog In The Frow (www.inthefrow.com), knew she wanted all four walls of the room fitted with wardrobes, incorporating a space under the window for a stylish dressing table and mirror.

With the help of a Hammonds designer, Victoria created her dream space, with open shelving for handbags, a dressing table with interior jewellery trays and open work tops to display perfume bottles and accessories.

She finished the look with interior door mirrors, double width shoe trays and a large, glass vase of fresh flowers. Victoria added additional

style and distinction with our 137 AC handles in a Matt Nickel colour. Here at Hammonds we truly believe every detail matters, which is why our handles are designed to complement our furniture beautifully.

Victoria wanted an elegant space that oozed simplicity and sophistication, so she chose our Shaker style Croft range to create her dream walk-in dressing room in her new Northamptonshire home.

Our beautifully minimalistic Croft range took centre stage in this luxurious space, with its clean lines and simple elegance. This range boasts a

grained painted finish for a touch of natural texture and is available in a colour palette of nine modern hues. Victoria chose our classic White to bring a timeless and elegant appeal to her space.

Talking about her decadent dressing room Victoria says: "I'm so, so happy and could not recommend Hammonds more. I am head over heels for this room and honestly couldn't be happier. This is a real dream for me to have my own closet space, somewhere to house all of my bags and shoes and all my clothing. With my job and what I do as a blogger, I have accumulated a lot of things and so I need somewhere to keep it. A place where everything is super organised. I now have six makeup draws in here... I used to have three in my old desk for years, so having six is amazing! I couldn't wait to have this closet fitted, it's a total dream space and somewhere I now spend a lot of my time." ■



Get the look...

finishing touches



Range: Croft
Colour: White
Handle: 137 A/C in Matt Nickel



Croft in White with 137/AC handle in Matt Nickel



Croft in White with 137/AC handle in Matt Nickel

“I’m so, so happy and could not recommend Hammonds more. I am head over heels for this room and honestly couldn’t be happier.”

VICTORIA MAGRATH
Beauty Blogger

Coastal tranquility

Our brand-new paint colour Sea Salt is one of the most popular and best-selling shades for home interiors this year!

Its neutral greenish hue, which is on the cool side of grey, offers a

serene and restful ambience for all bedroom spaces. Our shaker style Harpsden range will bring a subtle elegance to your home, whatever the size of your bedroom. Offering complementary furniture and clever, space saving storage ideas. ■



“Your bedroom is your haven, a place to rest and recharge. The colours you choose to sleep with will affect your mood and emotions. Sea Salt offers a serene sleep sanctuary.”

MELISSA DENHAM
Hammonds Stylist

Swoon-worthy wardrobes

Organise your wardrobe with our Hammonds decluttering expert - The Wardrobe Boss.



GABRIELLA SIMIONI, THE WARDROBE BOSS

Gabriella Simioni, aka The Wardrobe Boss, joined Hammonds at the start of 2020 as our Wardrobe Wellness expert. Gabriella offers professional and practical advice to our customers, to help them declutter their wardrobes and organise their living spaces to encourage wellbeing at home.

The Wardrobe Boss says: "A tidy home means a tidy mind. You have to start the day off positively, for me that starts when I get dressed." Her No. 1 organising hack is sorting clothes into types and then colour, putting most-worn pieces where they're easily accessible. We sent Gabriella to a Hammonds customer's home in Kingswood, Surrey to transform their

sleek Elkin wardrobes. She explains: "My task was to rework a gentleman's wardrobe; his wife had an incredible walk-in dressing room where he only had a few cupboards to use. This was his moment to create a new, fabulous space perfect for his needs." The Wardrobe Boss shares her expert tips and tricks: - Use hanging scented diffusers: "Once everything inside the wardrobe is perfectly organised and colour coordinated, I add a little finishing touch. For this gentleman's closet I bought gingerbread scented ceramic diffusers and just placed them on top of hangers, with or without clothes on. These small scents will leave the wardrobe smelling fresh and

clean." - Perfect hanging: "A little hack I recommend, especially if you're using wooden hangers is to always make sure you have your top button buttoned, especially with shirts. This eliminates shirts falling off hangers and keeps collars nicely crisp and tidy." - Perfect mini storage: "I often buy little nine section organisation boxes for clients. They are fabric and perfect for keeping small items, such as socks, ties, silk scarves or belts, neat and tidy inside wardrobes or drawers. They can be bought anywhere, I get mine from Amazon." For more expert advice and to book an appointment with The Wardrobe Boss visit her Instagram: @wardrobe.boss ■



Wake up to Hammonds Take charge of your bedroom space with our sleek handleless fitted Elkin range, seen here in high sheen Mushroom. Spectacular, stylish storage.

Tidy wardrobe. Tidy mind.

A place for everything Our expert design team can create the perfect interior storage solutions to meet your needs. A combination of hanging rails, pull out drawers and high shelving gives all the storage options.



Step into our new stores!

Visit our new showrooms in Exeter and Sheffield to meet our teams and experience the style and quality of our ranges.



WE LOOK FORWARD TO WELCOMING YOU BACK from the 12th April 2021

Exeter

There's a lot to love about Exeter's first standalone Hammonds showroom. There's the chic and contemporary Cadora kitchen display, the lounge area with its smart white and grey gloss storage, or the Avon bedroom in the new Nordic Grey finish. 'My favourite space is the dressing room, designed with bi-fold doors from the Radley range. It's just stunning,' says Mandy Rampton, the longtime manager of the

Hammonds Cheltenham store, who supported the Exeter team during the showroom launch. Like all our flagship stores, Exeter has been designed to show the huge variety of the Hammonds range. 'We have styles for every taste and we're able to design unique layouts to suit our customers,' says Mandy. 'So if you love to socialise in the kitchen, we'll create

a plan that lets you chat with friends and family while you cook. If you're working from home, we can design a desk space in the bedroom or an entire home office.' She's seen a trend for people wanting multi-functional spaces that still look beautiful. 'It's lovely to see the reaction of people walking into the store,' Mandy says. 'They're just in awe!' ■

Harpsden in Light Praline



"We have styles for every taste, and we're able to design unique layouts to suit our customers"

MANDY RAMPTON
Manager

Harraton White with Charcoal Peninsula



Cadora Matt Smoke House Grey, Copper and Rustic Grey



Find Hammonds Exeter at
Unit 2, Ashmore Court, Haven Road, Exeter, EX2 8BT
01392 759203

All our stores are currently closed in line with national Covid-19 restrictions and guidelines.

WE LOOK FORWARD TO WELCOMING YOU BACK from the 12th April 2021

Sheffield



It's the size of the Sheffield showroom that first makes an impression. This light, bright space is big enough to feature eight complete kitchens, home office set-ups, under-stairs storage, walk-in wardrobes and more. 'It's a beautiful display,' says store manager Jeanne Gelder. 'We have the Croft kitchen in a striking deep green as you come in the door.'

Each collection is beautifully styled so you can imagine just how stunning it would look in your own home. 'But what our customers love is being able to open cupboards, pull out drawers and see how beautifully designed furniture can transform their space,' Jeanne explains. 'For many, storage is a priority. We guide customers around the store and show them the details they may miss online – like our L-shaped corner cupboards, which have as much capacity as a three-metre run of wardrobes.'

So what's proving a hit with Sheffield customers? 'They love the breakfast bars,' says Jeanne. 'And as so many people are spending more time at home, there's a lot of interest in home office and lounge furniture.' With a location opposite the famous Meadowhall shopping centre, our Sheffield store is the perfect destination when you're looking for some home design inspiration. Jeanne will even put the kettle on when you pop-in... ■

“Our customers love being able to open cupboards, pull out drawers and see how beautifully designed furniture can transform their space”

JEANNE GELDER
Manager



Sliding in Dark Pine and Silver Mirror

Elkin in Vanilla High Sheen



STORE NEWS



WE LOOK FORWARD TO WELCOMING YOU BACK from the 12th April 2021

Find Hammonds Sheffield at 107 Meadowhall Road, Sheffield, S9 1BW 01142 610610

All our stores are currently closed in line with national Covid-19 restrictions and guidelines.



Croft Kitchen in Forest Green

To request a **FREE** brochure
and subscribe to **Moments**
visit hammonds-uk.com

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In order, to live better.